

Ty Stevens

Senior Art Director & Graphic Designer

Professional Summary

Senior Art Director & Graphic Designer with 15+ years of experience building brands and creating award-winning designs. With experience in the gaming, entertainment, and cannabis industries, I understand fast past environments and the need for constant evolution. I've led multidisciplinary teams while developing visual direction and executing a wide range of assets from quick turnaround deliverables to fully integrated 360 campaigns. Recognized as a top performer year after year with a history of building innovative assets and installations that drive engagement and profits.

Contact Information

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Portfolio

www.sakimedia.com

Skills & Intangibles

- Creative Direction
- Team Leadership
- Client Support
- Collaborative
- Detail Oriented
- Self Motivated
- Time Management
- Organized
- Brand Development
- Campaign Strategy
- Print & Digital Design
- Motion Design
- Adobe Creative Suite
- Microsoft 365 Suite
- Wordpress
- Mailchimp
- Slack
- Asana

Blizzard Entertainment — Irvine, CA

Senior Graphic Designer (2018 – 2025)

- Rated as a *top performer* during performance reviews every year since 2019. Respected for attention to detail, willingness to help others, and creativity.
- Developed high impact creative for Blizzard franchises including Diablo, Blizzcon, Overwatch, Hearthstone, & World of Warcraft.
- Acted as interim Creative Director during leadership absences, providing feedback, approvals, and visual guidance across campaigns and teams (up to 15 people).
- Partnered with brand managers, producers, and fellow creatives to align execution with vision, often under high-stakes and rapid timelines.
- Mentored new hires and junior designers as well as improving internal systems for onboarding, asset delivery, and consistency.

GRAV — Austin, TX

Art Director (2015 – 2018)

Senior Graphic Designer (2012 – 2015)

- Played a key creative role in GRAV's transformation from niche glassware company to a internationally recognized cannabis lifestyle brand.
- Contributed to explosive company growth, from \$750k to \$15M in annual revenue during tenure through brand elevation and high-quality design execution.
- Led the visual development of campaigns, packaging, trade show presence, and creative assets across all B2B & B2C touch points.
- Collaborated with sales, product development and leadership teams to align design with business goals and product strategy.
- Directed and managed internal designers and external creatives to scale brand identity as the company grew rapidly.
- Rebuilt the core packaging systems, refined retail and trade show visuals, and helped establish GRAV as a category leader in style and tone.

Freelance Creative — Various Clients

Creative Execution & Art Direction (2008 – Present)

- Provided creative services including brand identity, digital design, marketing materials, photography, and video production for a wide range of clients in the entertainment and lifestyle industries, as well as personal branding projects.
- Client work includes promotional materials, album artwork, event posters, logo design, brand development, packaging, catalogs, look books, content for social media, and creative direction for visual campaigns.