

Ty Stevens

Senior Art Director and Graphic Design Lead

Professional Summary

Senior Art Director and Graphic Designer with extensive experience building brands and crafting award-winning design across the gaming, entertainment, and cannabis industries. Led multidisciplinary teams while developing visual direction and executing wide range of assets from quick turnaround deliverables to fully integrated 360 campaigns. Top performer with history of building innovative assets and installations, driving engagement and profits. Recognized as leader and mentor, identifying individual strengths, collaborating on multiple projects while staying approachable and genuine.

Contact Information

P: 651.336.6205

E: hello@sakimedia.com

482 Warner Ave S
Mahtomedi, MN 55115

Portfolio

www.sakimedia.com

Skills & Intangibles

- Creative Direction
- Team Leadership
- Client Support
- Collaborative
- Detail Oriented
- Self Motivated
- Time Management
- Organized
- Brand Development
- Campaign Strategy
- Print & Digital Design
- Motion Design
- Adobe Creative Suite
- Microsoft 365 Suite
- Wordpress
- Mailchimp
- Slack
- Asana

Blizzard Entertainment — Irvine, CA

Senior Graphic Designer (2018 – 2025)

- Developed high impact creative for Blizzard franchises, including Diablo, Blizzcon, Overwatch, Hearthstone, and World of Warcraft
- Acted as interim Creative Director during leadership absences, providing feedback, approvals, and visual guidance across campaigns, supporting team of 15+ people.
- Rated as top performer during performance reviews, citing attention to detail, willingness to help others, and reliability.
- Aligned execution with vision, often under high-stakes and rapid timelines by partnering with brand managers, producers, and fellow creatives.
- Mentored new hires and junior designers, improving internal systems for onboarding, asset delivery, and consistency.

GRAV — Austin, TX

Art Director (2015 – 2018)

Senior Graphic Designer (2012 – 2015)

- Directed and managed internal design team and external creatives, contributing to explosive company growth from \$750k to \$15M in annual revenue.
- Led creative efforts for over 100 full-scale marketing campaigns and cohesive deployment of 750+ SKUs, ensuring consistency and market relevance.
- Rebuilt packaging system and refined retail and trade show visuals, establishing GRAV's style and tone that expanded to point-of-purchase and retail displays.
- Led creation of assets across all B2B and B2C touchpoints, aligning design strategy with evolving business needs and product goals.
- Collaborated with sales, product development, and leadership teams, translating business strategy into impactful design and outcomes.
- Created and refined in-house product photography studio and templated procedures, reducing outside costs and creating consistency.

Freelance Creative — Various Clients

Creative Execution & Art Direction (2008 – Present)

- Delivered brand identity, marketing collateral, and video production for brands and individual creatives.
- Provided creative direction and visual campaign leadership, aligning client presentation with goals.